



# Success is a Mind Game<sup>©</sup> in Golf and Business!



**"The difference that makes the difference"  
to your golf game, business and leadership!**

**Join Steve Sharpley (MSc.) of Xcell Dynamics Ltd**

**And combine playing golf with professional development**

**Xcell Dynamics Ltd** is bringing to **your golf game and your business** a proven process for developing **Sustainable Peak Performance through "Success is a Mind Game"<sup>©</sup>**

All businesses have periods of success. Really successful businesses and business people sustain such periods. **'Success is a Mind Game'** will help you to get into and stay in the **'Peak Performance Zone'** for extended periods **and** with less personal stress.

What makes our programme different is that we bring proven techniques from both business and sports peak performance coaching into a business environment. We show you how to bring 'Peak Performance' to your business, improve your golf and develop other aspects of your life all at the same time.

## **Participant benefits, from "Success is a Mind Game". You will:**

- **Learn how to access the "Peak Performance Zone"**
- **Understand and recognise what takes you out of this Zone and how to get back into it**
- **Discover how to handle "trouble" or things going "wrong" with greater ease**
- **Learn how you can improve results with less stress and less effort in ALL areas of life: golf, work and relationships**
- **Develop greater focus on what counts**
- **Learn how to access the source of your confidence and trust in your abilities**

## **"Success is a Mind Game" is ideal for groups of 3 - 100+:**

- **Business leaders**
- **Anyone wanting to improve results – in business or golf**
- **Anyone wanting less stress**
- **Non-golfers**
- **.....in fact anyone who wants to fulfil more of their potential**

**It is also an ideal opportunity for a powerful client relationship building day with practical added value for your clients business.**

## **"Success is a Mind Game" event options**

- **Peak Performance Golf Days and / or Business Conferences.** Combine playing golf with professional development. The golf course is a powerful learning tool for boosting how effective people are at work and as leaders.
- **One-to-One coaching** for the committed business person and golfer keen to play to their full potential on and off the course.

**Providing staff and client development via this golf event makes it even more valuable - a real business benefit rather than a cost AND also tax deductible - so almost FREE!**

**CALL NOW to book your place(s) +44-(0)7957-366-785**

**Email: [steve.sharpley@xcelldynamics.co.uk](mailto:steve.sharpley@xcelldynamics.co.uk) / <http://www.xcelldynamics.co.uk>**



# Success is a Mind Game<sup>®</sup> in Golf and Business!

**"The difference that makes the difference" to your golf game, business and leadership!**

**What you will learn on "Success is a Mind Game" will allow you to develop mental resilience through "practice" and application of the skills in all areas of your life. So when you need them on the golf course or in 'life' they are second nature and "natural" for you.**

## Sample Testimonials:

The design of this course enabled me to instantly recognise the challenges I face in my professional and personal life and how they reflect in the way I play golf. I found this course extremely beneficial in many ways including helping me recognise the State of Mind I am in at any given time and providing me with some of the tools to change it if I am not happy with the situation. I strongly recommended this course.

**Graham Jones, Dir, Inspired Business Services Ltd**

It was very informative and the timing perfect for me. I learned the ability to understand and control my thinking and state of mind. In doing so, I will be able to achieve greater results.

**A. Bird, M.D. Century Law Limited**

I have recently undertaken a series of executive coaching sessions with Steve Sharpley. He provided a number of tools and techniques which we used to help me better build and maintain working relationships. I would have no hesitation in recommending him as a coach. PS he has also improved my golf!

**Bill Shaw, Dir. United Utilities**

Working with you (for) just a few months I have been able to focus far more clearly on my goals whether they be golf, work or personal. Specifically relating to golf I can honestly say from not having any confidence to play in medals, I have entered the last three and been cut from 6.0 to 5.0. I am now enjoying medals and look forward to having another chance to be cut.

**Bryan Godwyn. Managing Director, G.A.E.**

I have acquired the skills to quieten the mind and access the peak performance zone. Steve is a sustainable peak performance coaching expert. I have been impressed with his manner and the simplicity of his delivery in my coaching sessions with him. The results have been immediate and significant for me!

**Paul Harrison (PGAAP)**



**Leaders:** Steve [MSc. Change Agent Skills and Strategies, BSc (Hons) Psychology] is an international organisational consultant, peak performance coach and facilitator. He focuses on assisting leaders, teams & individuals develop sustainable peak performance and results. While addressing current business challenges, he designs experiential programmes to develop leader and employee excellence.

The foundation of his work is a simple understanding of the human experience linked to sustainable peak performance. He has been trained in Europe and North America by the world's top practitioners in this approach to people development and is the leading facilitator of this understanding in the UK.

Steve's clients have included Borealis GmbH, BP, Citigroup, Cisco Systems, Vodaphone, Ericsson Indonesia, Novo Nordisk A/S, Produban and United Utilities.

Steve is a strong, compassionate and inspirational individual; programme leader; coach and speaker. After only taking up golf 2 years ago and applying his approach, Steve currently has a descending handicap of 19 and has come 3rd in his first two major 'board' trophy competitions at Mill Ride GC.

**Depending on the size of the group, we also have the services available of an experienced and business aware Advanced PGA Golf coach professional:**



**Paul's** 'advanced' award is one of less than 150 by The Professional Golfers Association from more than 7,500 coaches in the UK. As well as his golfing qualifications, he has a *Diploma in Sports Performance Psychology* and is an *Innercaddy™ Certified Coach*. He finds the right learning medium to suit each individual and makes golf coaching simple, fun and natural. It has been through Steve and Paul combining their experience and expertise over the last year to work with both groups and individuals, that has evolved into the 'Success is a Mind Game' Golf Events for business and leadership.

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